

Lake Winnipeg Writers Group  
Executive Meeting Agenda  
February 21, 2016

**Present:** Conni Cartlidge, Maurice Guimond, Debra Dusome, Pam Larner, Tyra Masters-Heinrichs, Marlene Ness.

1. **Adoption of the Agenda:** By consensus.
2. **Adoption of the Minutes of the January Executive Meeting:** Tyra, Marlene. Carried.
3. **Treasurer's Report:** The opening balance on 24 January 2016 was \$761.91 and the closing balance on 21 February 2016 was \$778.41. See Debra's report - distributed to group. Debra further noted that we do not presently have the money to publish our twentieth anniversary edition of Voices, nor to pay the last cheque owed Tyra. Also, we have yet to pay Jeanne the \$80 owed her.  
Discussion. We must find new ways to raise funds. We will try to get businesses (and published authors show-casing their work) to advertise in Voices, at fifty dollars per business. Tyra said that BK will submit an ad. It was suggested that we approach B&Bs, craft shops, libraries and other businesses toward this end.
4. **Publication: ( Maurice, Tyra):** The edit date was set for noon to four on Sunday the 28th of February at Gaynor's Library.  
Maurice said that the spring publication is now ninety-nine percent done. Quality is medium to strong. He sees no issues and is pleased with the progress.  
Tyra sent out a suggested composite cover for the spring issue. A few suggestions were made by the group at the meeting. Subsequent to Sunday's meeting and before I sent off these minutes, she sent out her amended and very attractive cover for our perusal.
5. **20<sup>th</sup> anniversary:** Debra reported that contacting of former LWWG members has continued. The date for our celebration is set at 22 May, the time yet to be confirmed by Ruth. Front-selling of tickets would be a means of generating revenue. We need to establish the room capacity to determine the number of tickets to print. Jeanne will design and print them. The price of a ticket will be twenty dollars. It was suggested that we have a few donation tickets, as well as regular tickets. It would be handy if tickets could be purchased on line using PayPal.  
We will have to use a caterer, with the health rules that now prevail. Wendy Church of Clandeboye or the Legion were two suggested options.  
Do we need a license to run the silent auction? Debra has 5 partial baskets and will let us know what could be added to complete them. It was suggested that as many as 3 baskets could be books, one for adults, one for children and one for the very young. Tyra has plastic for the baskets. A happening was proposed (select a date), where those who could make it come to assemble them.  
An on-site published authors' display was suggested.

Several ideas came up regarding the flow of the afternoon. The Hammers were mentioned, if we decide to have music. Readers need to be arranged and given a time-line. What about doing a power point using LWWG archival material? Alex will be approached to help fill in some of the holes.

Voices: We could have a table selling old issues of Voices at a discount (ex: 3 for \$10). There needs to be a subscription page in the back of the new Voices. Members are reminded to pay for any books they have sold. Mention was once again made that we need someone to be in charge of sales. Debra mentioned a subscription button for Voices on our web page.

6. **Poetry Workshop with Di Brandt:** This will take place on June 11th, from 1 to 4pm in the children's room at the Gaynor Library. Ruth is applying for the \$500 grant for the event. Cost for attendance will be \$30 for non-members, \$15 for e-members and no cost for members. We need to market this workshop with posters all across the province.
7. **Slam dates:** We have received confirmation from Scott for the following dates - 16 March (Marlene), 20 April (Victor Enns), 18 May (Debra), 15 June (Helma?). We may need to change Victor's month, as we wish to apply for funding from the Writers' Guild for the April theme, which is "The Road."
8. **Writing Activities:** Conni's hosting evening on colour went very well. There were 2 ten minute rounds of writing, followed by sharing. The group enjoyed good interaction and snacks. See Conni's email for more details.  
The writing session for March will be on writing details, hosted by Tyra. The date is to be announced.
9. **Work on our web page:** Marlene has experienced problems with Plug-In. Because of glitches which have occurred, we have received a refund from them. Marlene is OK with using Jot-Form as an alternative, as it is simple, easy to use and not expensive.  
With the LWWG website now set up, Marlene believes that maintenance will be easy. Conni agreed to take on this job, with coaching from Marlene as needed. This will free up Marlene to generate revenue for us by doing more marketing (contest, launches, poetry seminar, 20th anniversary edition of Voices). Conni will also try to integrate us more on social media.

**Membership list:** This was distributed to attendees.

10. **Correspondence:** None.

**Adjournment.**