

Lake Winnipeg Writers Group Meeting Minutes

Executive Meeting - 12/05/2018

Agenda:

Reports:

President

Membership

Treasurer

Editor

Contest

New Business

Other business

Meeting Called To Order: 12:45

Meeting Adjourned: 14:15

Regrets:

Maurice Guimond

Nancy Clarke

Tyra Masters-Heinrichs moves to approve minutes for last meeting, Ann Timonin seconds: Vote passed unanimously.

President report

An article where I was interviewed about LWWG in the Interlake Enterprise and has gone over very well. I've received the results for the e-edition poll, and the results are 2 rejects with the rest of membership approving or not indicating any problems with having an e-edition of Voices going forward. 4 contest judges have been selected for the Write On The Lake 2018 writing contest including:

- Sherry Peters for the Youth Prose
- Carmello Militano for the Youth Poetry
- Lauren Carter for the Adult Prose
- Tiffany Prochera for the Adult Poetry

Webmaster (Kyle) has had a chance to updated the contest page for the Write On The Lake 2018 writing contest and can be found at <http://lwwg.ca/contest2018/>.

Membership Report

- One regular renewal.
- As of March 11, 2018 we have 3 life members, 23 regular full members, one e-member and one student member for a total of 27.

Life Members	3
Regular Full Members	23
E-Member	1
Student Members	1
Total:	28

Treasurer Report

- PayPal will not be cashed out until after the contest submissions have concluded.
- Dorothy paid treasurer for 1 edition of Voices 18 - 1 at \$12

Noventis Transactions			
Noventis Balance As Of March 12			\$1,470.66
Received For Voices	\$228.00		\$1,698.66
Printing Costs And Layout For Voices 18 - 1		\$1,344.15	\$319.55
			\$319.55

PayPal Transactions			
PayPal Balance As Of March 11			\$287.77
Jesse Mlynarski Purchase Of Voices 16-1 20th Anniversary	\$17.00		\$304.77
PayPal Fee On Transaction		\$0.79	\$303.98
			\$303.98

Editor Report

- McNally has given compliments from the recent Voices launch.
 - Voices 18 -1 reached the second position of McNally & Robinson's Winnipeg Bestseller list the week of it's launch.

WINNIPEG BESTSELLERS

For April 29 – May 9
Titles in Green Manitoba Author

<h3>HARDCOVER FICTION</h3> <ol style="list-style-type: none">1. Warlight, Michael Ondaatje. Fiction. \$34.00.2. The 17th Suspect, James Patterson. Fiction. \$38.00. Our Price \$26.60.3. The Punishment She Deserves, Elizabeth George. Mystery. \$37.00. Our Price \$25.90.4. Twisted Prey, John Sandford. Fiction. \$39.00. Our Price \$27.30.5. Macbeth, Jo Nesbø. Mystery. \$32.00.	<h3>PAPERBACK FICTION</h3> <ol style="list-style-type: none">1. Indian Horse, Richard Wagamese. Fiction. \$21.05.2. Voices, Vol. 18, No. 1, Lake Winnipeg Writers' Group. Anthology. \$12.00.3. The Ministry of Utmost Happiness, Arundhati Roy. Fiction. \$21.00. Our Price \$14.70.4. Full Disclosure, Beverley McLachlin. Mystery. \$24.99.5. Bellewether, Susanna Kearsley. Historical Fiction. \$22.99.
<h3>HARDCOVER NON-FICTION</h3> <ol style="list-style-type: none">1. A Higher Loyalty, James Comey. Autobiography. \$34.99.2. 12 Rules for Life, Jordan B. Peterson. Psychology. \$34.95.3. The Power of Kindness, Brian Goldman. Psychology. \$32.99.4. The Gentle Art of Swedish Death Cleaning, Margareta Magnusson. Psychology. \$24.99.5. Perseverance, Tim Hague. Inspiration. \$34.00.	<h3>PAPERBACK NON-FICTION</h3> <ol style="list-style-type: none">1. Diagnosing the Legacy, Larry Krotz. Indigenous Peoples. \$24.95.2. 21 Things You May Not Know About the Indian Act, Bob Joseph. Indigenous Peoples. \$19.95.3. Forgiveness, Mark Sakamoto. Memoir. \$19.99.4. Seven Fallen Feathers, Tanya Talaga. Indigenous Peoples. \$22.95.5. Lake Agassiz, Bill Redekop. Regional Interest. \$29.95.
<h3>MASS MARKET</h3> <ol style="list-style-type: none">1. Glass Houses, Louise Penny. Mystery. \$12.99. Our Price \$9.74.2. Someone to Care, Mary Balogh. Romance. \$10.99.3. Camino Island, John Grisham. Fiction. \$12.99.4. Tom Clancy's Point of Contact, Mike Maden. Fiction. \$13.50. Our Price \$10.12.5. The Good Daughter, Karin Slaughter. Mystery. \$12.50.	<h3>BOOKS FOR YOUNG PEOPLE</h3> <ol style="list-style-type: none">1. Family of Spies, Jodi Carmichael. Canadian Intermediate Fiction. \$14.95.2. Whiteout: A Winnipeg Jets Story, Holly Preston. Sports. \$14.50.3. The Marrow Thieves, Cherie Dimaline. Indigenous Peoples. \$14.95.4. A Girl Called Echo, Katherena Vermette. Indigenous Peoples. \$18.95.5. The Burning Maze, The Trials of Apollo #3, Rick Riordan. Intermediate Fantasy. \$19.99.

Ebook Voices Discussion

- Tyra moves, Pam Seconds to have an E-edition of Voices going forward. Vote passed unanimously.
- E-edition rights will have 6 months exclusivity, after that period publishing rights will return to the author.
 - This will include First Publication rights.
- After 5 years, Editions of Voices will be archived.
- Trynda will put look after opt-in form along with Terms and Service Agreement for E-edition.
- E-edition will be priced at \$3.99

Contest Report

- Suggestion Of Named Prizes:
 - o Fishfly for Youth Categories
 - o Plover for Adult Categories

New Business

- Tyra requests the membership send an inventory count of books in their possession waiting to be sold, with the edition and number of the issue.
 - These books represent the capital of the LWWG and count toward the money used to publish future issues of Voices.
- Some issues have been identified with the sale of Voices recently.
 - Voices should be in more local venues.
 - We need to keep better track of venues currently selling Voices and how many issues they have sold so funds can be collected.
- If you are looking to sell copies of Voices or place copies in a venue, the following commissions are available off the \$12 cover price:
 - People hand selling take a \$1 cut
 - Venues take 40%

Other Business

- Ann moves, Trynda Seconds for Tyra to provide invoice to treasure for Layout and Cover Design. Vote passed, none abstained.
- Tyra would like to apologize to the membership for being frustrated about deadlines and other publishing process related items during the launch of Voices 18 -1.
 - Hard set deadlines for the publishing process must be met in order to have copies at McNally & Robinson the for launch as this is the best time to increase sales and readers of the book.
 - The reason our time to book the launch is small is due to large publishers who pay upwards of \$500 - \$5000 in order to set launch dates, which Voices and the LWWG does not.
- For the next launch of Voices, copies of the book should be at McNally & Robinson in early November to accommodate the small launch booking notice.
- Tyra, Ann and Dorothy will discuss the Voices publishing process to smooth out any problems going forward.
- Trynda suggests having publisher report added to executive meetings.
- Tyra requests all photos for cover and interior directly to Tyra at bkpublishing@qkstream.com to preserve photo quality during publishing.
 - Please follow the photo submission guidelines located on the [LWWG Submission Guideline Page](#).
- Photos are also requested well in advance to be used for advertising purposes, as this provides better visibility for the Voices launches. This was reflected in the most recent release of Voices 18 - 1 when it made it to the second spot on the McNally & Robinson Bestsellers list.

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